

Procurement: AI & Copyright – Introductory Course

Background/Context

Learn, Create, Engage is a project that supports skill development and strengthens individuals working in the cultural and creative industries in Skåne by offering free courses and more. Since 2024, the project has been run by Media Evolution in collaboration with Region Skåne and is funded by the European Social Fund.

Target groups

The course is primarily aimed at professionals in the cultural and creative industries in Skåne, including: Performing Arts, Film, Photography, Literature, Design & Crafts (including fashion), Architecture, Visual Arts & Handicrafts, Music, Games & Media, Other related fields.

Needs

Course Theme: AI & Copyright
Knowledge Level: Introductory
Audience: Broad (all sub-sectors)
Number of Participants: Ca 40–50

Location: Online course
Date: Oct 2025
Language: English
Length: Ca 3-4 hours including breaks

Content

The course needs to include both theoretical components and inclusive discussions focusing on AI and copyright—addressing both current frameworks and potential future scenarios. Topics may include:

- Ownership and responsibility for AI-generated works
- The boundary between inspiration and infringement
- Data collection for AI training in relation to copyright
- Legal frameworks and the need for global collaboration
- The future of intellectual property rights
- Human-AI collaboration in creative processes

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Requirements

The training provider must:

- Possess extensive knowledge and experience in AI and copyright, preferably including research and practical applications
- Be able to deliver up-to-date knowledge on artificial intelligence within the framework of copyright in a pedagogical and inspiring manner
- Provide multiple perspectives and engage in critical discussions on the course topic, offering a foundational understanding of how AI and copyright may impact participants in their respective professional roles
- Have a strong understanding of the conditions and challenges within the cultural and creative industries

Attachments to the proposal

The following must be included in the proposal:

- A suggested structure and content outline for the course, including key topics and modules.
- Price for the completion of the assignment (excl. VAT)
- Information on the trainer(s), including CVs and references for previous similar assignments or equivalent work deemed relevant by the client
- Please name all submitted files with the supplier's name

Please send your proposal by email to frida@mediaevolution.se no later than May 31, 2025.

The contract will be awarded to the supplier that meets the client's requirements and, based on a combined evaluation of price and quality, submits the best proposal.