

# Nomination for the Media Evolution Board of Directors 2025

## *Nomination Committee's proposal ahead of the Annual General Meeting*

The Media Evolution Nomination Committee proposes the following new member to the Board of Directors for the period 2025–2027:

### **Ludvig Liljekvist**

Head of Foresight for Strategy, Development and Innovation, Ingka Group

Ludvig brings extensive experience in strategic work within complex, international organizations, particularly in the areas of innovation, foresight, and sustainable development. He is expected to contribute a valuable external perspective and a broad international network, strengthening the board's competence and relevance in long-term development issues.

A total of 38 applications were received for this year's nomination process. The Nomination Committee has conducted a thorough review of all candidates, carried out interviews with a selected few, and considered competence, experience, and complementary perspectives in its assessment.

The election will take place at the Annual General Meeting on June 4th.

If you have questions about the process, feel free to contact the Nomination Committee at:

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