**Direct procurement for services**

|  |  |  |  |
| --- | --- | --- | --- |
|  | | |  |
| Procuring Organization:  Media Evolution Southern Sweden AB | Organization number: 556774-4247 | | |
| The supplier's tender is sent to: frida@mediaevolution.se | | | |
| Submitting deadline: May 31, 2025, 11:59pm | | | |
| **Description of needs, what is to be procured:** | | |  |
| Title of Activity/Course/Assignment:  AI & Copyright – Introductory Course  Background/Context:  Learn, Create, Engage is a project that supports skill development and strengthens individuals working in the cultural and creative industries in Skåne by offering free courses and more. Since 2024, the project has been run by Media Evolution in collaboration with Region Skåne and is funded by the European Social Fund (ESF).  Purpose and Objectives:  The project promotes lifelong learning by enhancing skills for strengthened entrepreneurship, digital proficiency, and adaptability within Skåne’s cultural and creative industries. By combining technical expertise with entrepreneurial thinking, the project fosters an adaptive mindset to meet the challenges of a changing job market and rapid digital transformation. Through driving change within the sector, the project also creates favorable conditions for new collaborations and business opportunities.  Target Group:  The course is primarily aimed at professionals in the cultural and creative industries in Skåne, including:  Performing Arts, Film , Photography, Literature, Design & Crafts (including fashion), Architecture, Visual Arts & Handicrafts, Music, Games & Media, Other related fields  Needs:  Course Theme: AI & Copyright  Knowledge Level: Introductory  Target Audience: Broad (all sub-sectors)  Number of Participants: Approximately 40–50  Format: Online course, approximately 3–4 hours including breaks  Course Content:  The course needs to include both theoretical components and inclusive discussions focusing on AI and copyright—addressing both current frameworks and potential future scenarios. Topics may include:   * Ownership and responsibility for AI-generated works * The boundary between inspiration and infringement * Data collection for AI training in relation to copyright * Legal frameworks and the need for global collaboration * The future of intellectual property rights * Human-AI collaboration in creative processes   Location: We prefer the course to be conducted digitally, allowing participants the opportunity to engage in discussions in breakout rooms.  Language:  English  Schedule/Timing and Flexibility:  The course should take place in either the morning or the afternoon, but the training provider is free to propose a detailed schedule.  Requirements:  The training provider must:   * Possess extensive knowledge and experience in AI and copyright, preferably including research and practical applications. * Be able to deliver up-to-date knowledge on artificial intelligence within the framework of copyright in a pedagogical and inspiring manner. * Provide multiple perspectives and engage in critical discussions on the course topic, offering a foundational understanding of how AI and copyright may impact participants in their respective professional roles. * Have a strong understanding of the conditions and challenges within the cultural and creative industries.   Preferred Qualification:   * The ability to offer a course structure featuring multiple lecturers, each covering different aspects and perspectives on AI and copyright.   Attachments to the Proposal:  The following must be included in the proposal:   * A suggested structure and content outline for the course, including key topics and modules. * Information on the trainer(s), including CVs and references for previous similar assignments or equivalent work deemed relevant by the client. * Please name all submitted files with the supplier’s name.   Estimated Course Date:  We prefer the course to be conducted in October 2025.  Maximum Price:  50,000 SEK (excluding VAT).  *The contract will be awarded to the supplier that meets the client's requirements and, based on a combined evaluation of price and quality, submits the best proposal.* | | | |
| Upon submission of the tender, the Supplier confirms that the company has a stable and sound financial position, that all relevant laws (e.g., registration requirements, payment of taxes and fees) are fulfilled by the Supplier, and that the Supplier, or its representatives, have not been convicted of any crime that may jeopardize a future agreement and execution of the assignment. | | | |
| **Tender, to be filled in by the bidder**  When submitting the tender, please write directly in the document below and send it to the email address provided for the procurement manager handling the direct procurement: frida@mediaevolution.se | | | |
| Bidder: | | Organizational number: | |
| Person of contact: | | Email: | |
| The bidder certifies that they meet all the requirements specified in the direct procurement.  If NO, please specify the reason/how: | | | |
| The bidder describes here how they meet the requirements, what can be delivered, and how delivery will be carried out: | | |  |
| Price in SEK:  Offered prices should be stated excluding VAT.  The bidder should enter the offered price in the text box, which should include all costs for the execution of the assignment. Compensation for travel, per diems, and similar expenses will not be provided to the Supplier. | | | |

**General terms and conditions for the purchase of services**

Delivery Terms   
The Supplier should be able to commence the assignment no later than the end of October 2025. Final delivery shall occur at the time agreed upon between the Buyer and the Supplier.

Intellectual Property Rights

Through this agreement, the Buyer shall obtain ownership of all materials and results arising from the execution of the assignment. All copyrights as well as any patent rights or other intellectual property rights attributable to the results shall belong to the Buyer. The Supplier is not entitled to utilize the results in their ongoing operations without the agreement of the Buyer, and in such cases, it is stipulated that the results shall be presented in context with information about the financier (European Social Fund).

Compensation

Price according to the Supplier's tender.

Compensation for travel, per diems, and similar expenses will not be provided to the Supplier.

Agreed prices are stated excluding VAT.

**General conditions**

Handling of orders   
The Supplier should be able to receive orders via telephone and email, and a written order confirmation must always be sent from the Supplier to the Buyer.

Terms of invoicing and payment   
The Supplier should provide electronic invoices.

 Invoicing should be done monthly in arrears with a specification per item and service. The cutoff point is the last day of each month. The Buyer shall make payment no later than 30 days after receipt of the invoice and completion of the approved delivery/work. Payment shall be made in Swedish Krona (SEK).

Invoicing and administrative fees must not be charged. Interest on late payment of a correct invoice shall be charged according to the provisions of the Interest Act. In case of incorrect invoice address and/or labeling, a credit note shall be issued, and a new invoice shall be sent.

Invoice to be sent via email to: [inbox.lev.280738@arkivplats.se](mailto:inbox.lev.280738@arkivplats.se)

Media Evolution Southern Sweden AB

Stora Varvsgatan, 6A, 211 19  MALMÖ

Reference: Learn, Create, Engage - Frida Alkestrand Christensen

Provide your reference

Laws, regulations, etc.

The Supplier shall adhere to applicable laws, regulations, and standards as well as provisions issued by state and municipal authorities and agencies that are or become applicable to the Supplier's performance of the assignment during the validity period of this agreement.

Confidentiality

The Supplier, their employees, and any subcontractors undertake not to disclose confidential information to any third party, which they receive from Media Evolution or which emerges during the execution of the assignment.

Confidential information in this agreement includes, among other things, such information covered by the confidentiality and non-disclosure obligations as stipulated in the Public Access to Information and Secrecy Act (SFS 2009:400) and the provisions of the Patient Data Act/PDL (2008:355).

Confidentiality shall also apply after the termination of the agreement.